

# DOES WEB 2.0 NEED WEB SECURITY 2.0?



**RSACONFERENCE2010**

SECURITY DECODED

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Session ID: SPO1-203  
Session Classification: Advanced

# OVERVIEW

- Is there a definition for Web 2.0 that's useful for discussing security?
- What aspects of attacks have evolved that require new defenses?
- Where do new security controls need to be applied?
- How can next generation security be applied now?

# DEFINITION IN SEARCH OF A MEANING

- ...an amalgam of business models, profitability, various adjectives for economy, and users.
  - “2.0” – a label seemingly applied to everything without explaining anything.
  - Security may be influenced by business models, but vulnerabilities are not.
- More technical definitions tend to describe particular manifestations of HTML4, CSS, and JavaScript.

# WEB 2.0?



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# twitter™

Share and discover what's happening right now, anywhere in the world.

See what people are saying about...

Search

Join the conversation

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POPULAR TOPICS BY THE MINUTE, DAY, AND WEEK ?

# NOT WEB 2.0?

**craigslist** san francisco™ sfc sby eby pen nby scz

post to classifieds  
my account  
help, faq, abuse, legal  
search craigslist  
for sele

**event calendar**

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

**haiti earthquake relief**  
avoid scams & fraud  
personal safety tips  
craigslist blog  
craigslist factsheet  
best-of-craigslist  
job boards compared  
weather quake tide

**community**  
activities lost+found  
artists musicians  
childcare local news  
general politics  
groups rideshare  
pets volunteers  
events classes

**community**  
strictly platonic  
women seek women  
women seeking men  
men seeking women  
men seeking men  
misc romance  
casual encounters  
missed connections  
rants and raves

**community**  
1099 gifts pets  
apple haiku philos  
arts health politic  
atheist help psych  
autos history queer  
beauty housing recover  
bikes jobs religion  
celebs jokes rofo  
comp kink science  
crafts l.t.r. shop  
diet legal spirit

**housing**  
apts / housing  
rooms / shared  
sublets / temporary  
housing wanted  
housing swap  
vacation rentals  
parking / storage  
office / commercial  
real estate for sale

**for sale**  
appliancesarts+crafts  
antiques auto parts  
barter baby+kids  
bikes beauty+hlth  
boats cars+trucks  
books cds/dvd/vhs  
business cell phones  
computer clothes+acc  
free collectibles  
furniture electronics  
general farm+garden  
jewelry garage sale  
materials household  
rvs motorcycles  
sporting music instr  
tickets photo+video  
tools toys+games  
wanted video gaming


**jobs**  
accounting+finance  
admin / office  
arch / engineering  
art / media / design  
biotech / science  
business / mgmt  
customer service  
education  
food / bev / hosp  
general labor  
government  
human resources  
internet engineers  
legal / paralegal  
manufacturing  
marketing / pr / ad  
medical / health  
nonprofit sector  
real estate  
retail / wholesale  
sales / biz dev  
salon / spa / fitness  
security  
skilled trade / craft  
software / qa / dba  
systems / network  
technical support  
transport  
tv / film / video

# 1998: GAMES, NEWS, & ROCK 'N' ROLL

Welcome to Blizzard Entertainment's web site  
 Please read and understand the Terms of Use before using this site.

**Diablo** **StarCraft**

Be sure and check out the all new battle.net web site!



**Beyond the Dark Portal**  
 Now Available for Macintosh

For the second time in the history of World of Warcraft, the new order of realms has arrived. This time, Blizzard Entertainment dipped the Macintosh version of **World of Warcraft: Beyond the Dark Portal**, as separate CD-ROMs in Warcraft II: Beyond the Dark Portal, plus a new CD-ROM, into multiple scenarios and different campaigns. This sequel is another exciting game play on it. Check out the new 3D graphics and new Legendary Heroes to see what's in store!

WELCOME TO MTV ONLINE

Music, news, and Reviews, comments, tabs...

Start you do and don't know about MTV Shows

The music news you crave... get it first!

Musical guide to what's going down in your hometown

Chat with online fans, chat with celebrities, chat with locals



**BBC ONLINE**

Today on the Web

**News**  
 Today's other top stories: News, Today's other top stories: News, Today's other top stories: News

**Choices**  
 Science and technology sites

**MONSTER NIGHT**

A selection of top BBC sites

**CHOICES**  
 Science and technology sites

**SPORT**  
 Cricket, Football, Tennis

**WEATHER**  
 London 10°C

**EDUCATION**

Best requirement with

Click here to start

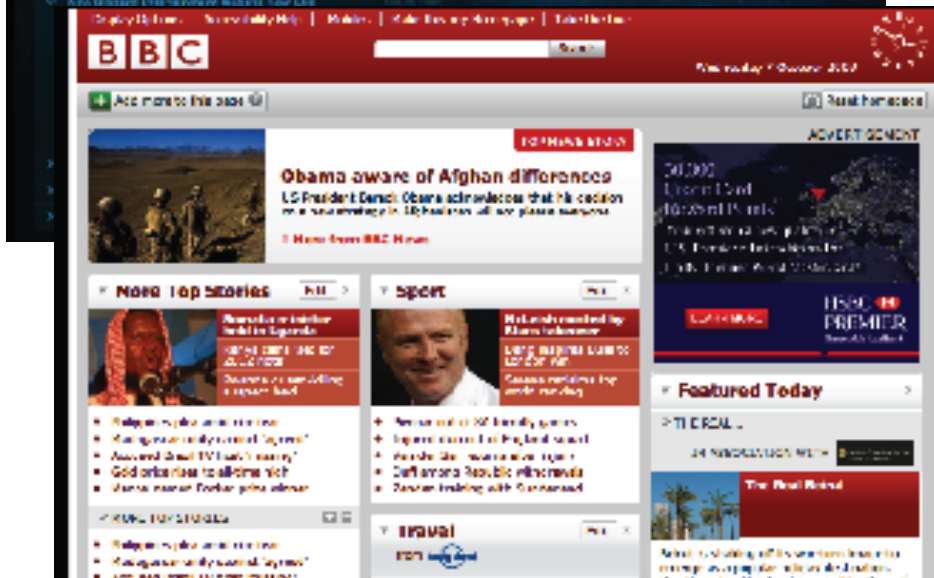
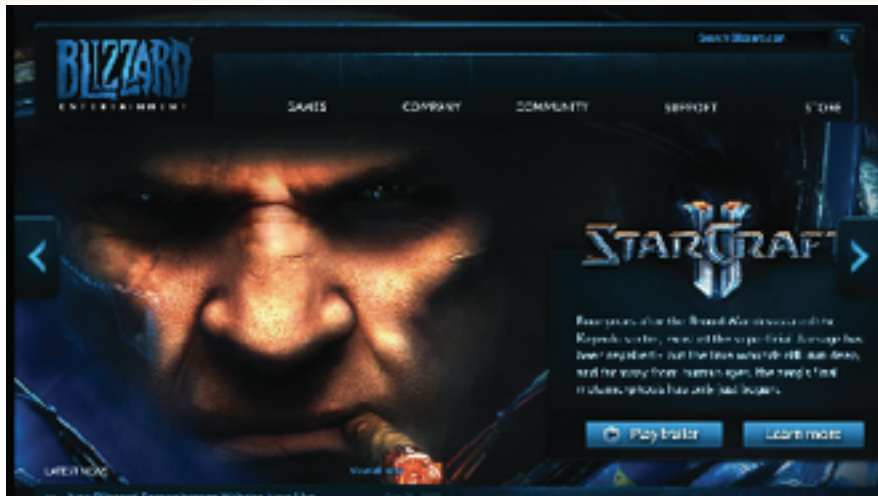
It was © MTV Networks and several tracks was made tracks of MTV Networks. ALL RIGHTS RESERVED

**MTV Online Job opportunities**

Act: Its October, that's frightening, for the first time since starting taking Pacif, I slept really shifty last night. I was up at 2am, writing a unit, and then I was awake when the sun came up, and then at 7:30 when Cheryl's alarm went off, and then I'd something when she came home, and just kind of laid around after that, and I don't have date until 2 today. I had freaky dreams too, something about a car having tapeworms, and they were shuffling out of the kitty, disgusting, and there was some people in a line that wanted something of mine, strange, very strange. Hey, wait this story. Its one of my favorite stories in the world, and hey, over 150 people have come here... a it really just 4 different people!!! SIGN MY GUESTBOOK DAMMIT! I want to leave who you and



# 2009: NOW WITH PICTURES! (AND AD BANNERS)



FINALLY

# THE NETWORK IS THE COMPUTER (AGAIN)

*“Beta version 0.10 of Mosaic, NCSA's X/Motif-based networked information systems browser, including full source code and binaries ... is now at <ftp.ncsa.uiuc.edu>...”*

-- Marc Andreessen, comp.infosystems.gopher, March 1993





# “I WILL WORK HARDER!”\*

- Web sites pushing the browser to more closely model desktop application behavior.
- Web sites commingling more dynamic content from third parties, including JavaScript.

\*Boxer, from *Animal Farm* by George Orwell

The screenshot displays a Facebook application marketplace page. On the left is a navigation menu with categories like Business, Education, Entertainment, Friends & Family, Games, Just For Fun, Lifestyle, Sports, and Utilities. The main content area is titled 'All Applications' and features a search bar and a 'Featured By Facebook' section. This section highlights 'Brain Buddies' and 'Bejeweled Blitz'. Below this is an 'Applications You May Like' section with a grid of app tiles, each showing a logo, name, category, and star rating. The tiles include Flixster, RockYou Live, SuperPaket, Graffiti, Compare People, Causes, LivingSocial, (Lif) Green Pat..., Birthday Calenda..., and Mafia Wars. At the bottom, there is a 'Filter by' section with a language dropdown and an 'App Categories' list. A featured app, '(fluff)friends', is shown with a description and an 'Add App' button.

# TOMORROW'S WEB WITH YESTERDAY'S TECH

Article ID: 285081 - Last Review: June 4, 2003 - Revision: 2.4

## **INFO: XMLHttpRequest Object Requires Internet Explorer 5.0 or Later**

\* <http://support.microsoft.com/kb/285081>



### **1998: Internet Explorer 5.0**

With the September 1998 release of Internet Explorer 5.0 technology, developers gained the ability to design richer Web applications. DHTML capabilities were expanded, giving Web developers more flexibility and power to create interactive Web sites.

Now personalization became a key focus as Web applications based on DHTML emerged. Users encountered rich applications on the Web—for example, an expense report could automatically configure itself based on a user's personalized settings. With expanded programming capabilities such as these, Internet Explorer 5.0 technologies helped usher in a new era of e-commerce.

\* <http://www.microsoft.com/windows/WinHistoryIE.aspx>

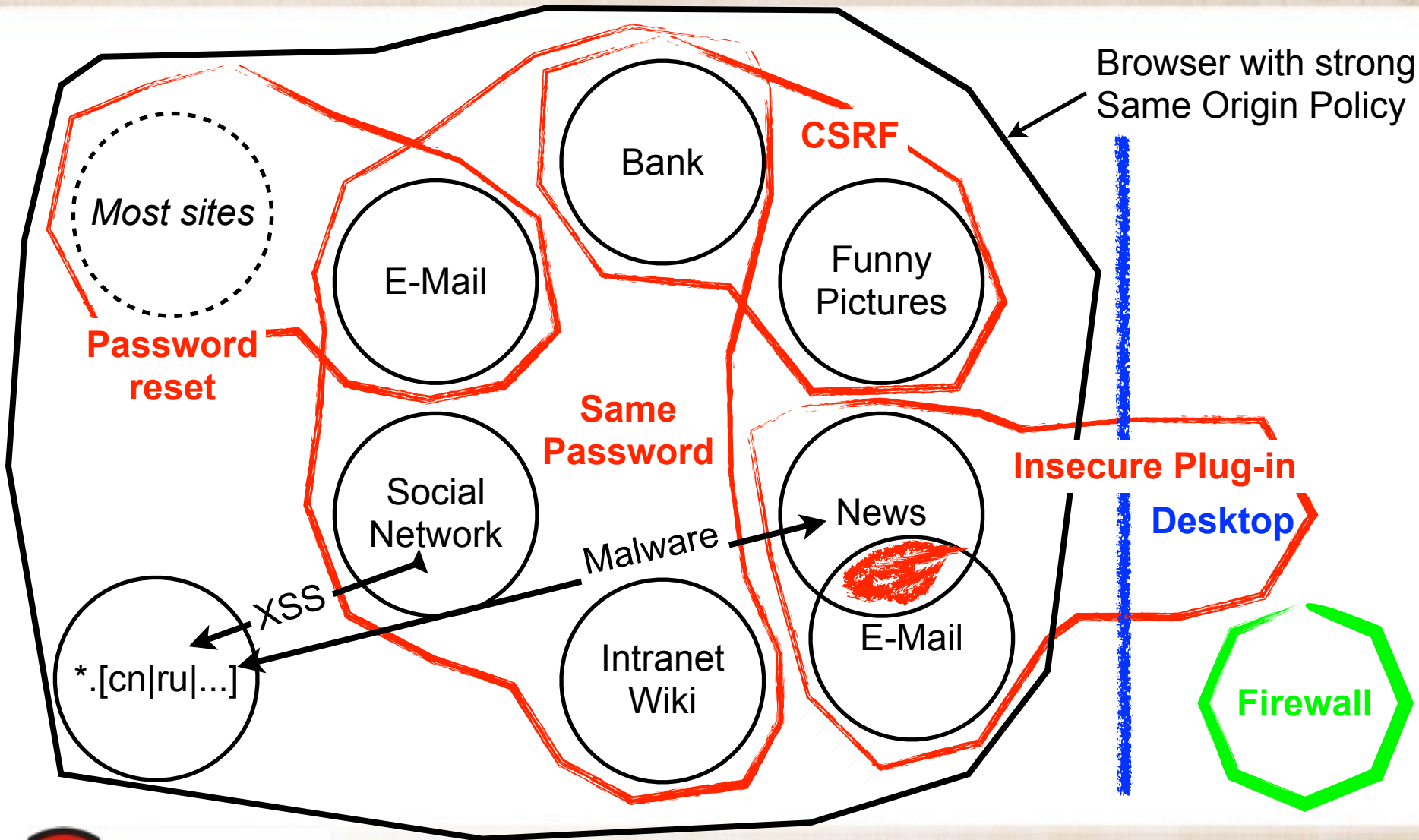
# BROWSER COMPUTING & INFO SECURITY

- The browser becomes the network boundary.
  - One-hop distance from web site to desktop.
  - The browser can couple a secure web site with an insecure one.
  - Cross-site request forgery, clickjacking, drive-by downloads.
- Targeting information in the browser doesn't need a buffer overflow or administrator access to the desktop.

# “TRIPLE DOG DARE” SECURITY METRIC

- How much do you trust your browser?
  - <http://bit.ly/wszWO>
  - <http://bit.ly/A6Ca>
  - <http://bit.ly/lSxst>
  - <http://bit.ly/z18Rv>
  - <http://bit.ly/OApJX>
  - <http://bit.ly/2z3MBj>
- XSS, CSRF, clickjacking, SQL injection, malware, insecure plug-ins, oh my

# DIAGRAM OF ULTIMATE DOOM



# BROWSER COMPUTING & WEB SECURITY

- High degree of interactivity -- more states to track for authentication & authorization.
- User-generated content -- more injection vectors for JavaScript and malicious code.
- Aggregated content -- stressing the Same Origin Policy.
- Advertising banners -- delivery vectors for malware and scams.
- Immense scale -- more motivation to attack one site to affect millions of users.

# THE VULNERABILITY REMAINS THE SAME

- Web application vulnerabilities largely unchanged over the past decade.
- Better nomenclature and documentation
  - OWASP & WASC, threats vs. weaknesses
- The sophistication of exploits has increased.
  - <https://labs.portcullis.co.uk/application/xss-tunnelling/xss-tunnel/>
  - <http://xss-proxy.sourceforge.net/>
- Still rely on weak identification of the user (passwords) and of the browser (cookies).

# THE VULNERABILITY REMAINS THE SAME

April 19, 1999 1:30 PM PDT

## eBay downplays security hole

By Paul Festa  
Staff Writer, CNET News

 Post a comment

April 19, 1999

### Related Stories

Amazon auction launch boosts shares  
March 30, 1999

NYC investigates eBay  
January 25, 1999

eBay today acknowledged that its users are vulnerable to a password-stealing exploit, but minimized the threat it poses.

The exploit, demonstrated by Canadian security enthusiast Tom Cervenka, alters an eBay page with JavaScript to request the user name and password immediately after a user bids on an item. The password is then sent to the JavaScript author, who can use it to participate in other auctions without the user's knowledge.

### Critical XSS and directory traversal flaws on Ebay.co.uk website

Written by DP  
Friday, 3 April 2009

April 3, 2009



A security researcher who goes by the nickname "methodman", today reported a few critical security vulnerabilities affecting Ebay.co.uk. Earlier, he alerted Ebay staff about the issue, but didn't get any response...

Malicious people can inject JavaScript code to redirect users to eBay scam pages (perform phishing attacks).

For example, this attack vector would work:

```
<SCRIPT>if (top == window)location.href = 'http://www.xssed.com'</SCRIPT>
```





# EXPLOITS SCALING FOR PROFIT

- Simple attacks work.
- HTML & JavaScript offer an almost universal execution environment
  - Regardless of operating system, patch level, anti-virus, host-based firewall, etc.
  - Plus SSL for outbound, encrypted communications
- Popular sites present a target-rich environment, piggybacking the assumption of trust.
  - Sites more often infected with a single iframe or script tag rather than defaced.

# THE IMPACT OF SCALE ON SECURITY

- Given Enough Eyeballs Theories
  - ...all bugs are shallow. (Eric Raymond)
  - ...all bugs are exploitable.
  - ...all web sites are profitable.
- Shema's Witches' Brew Conjecture
  - Eyeballs and bugs are profitable.

# EXPLOITS COMBINING MULTIPLE SITES

- Protecting your users from other web sites.
  - Cross-site request forgery
  - Clickjacking
- Protecting your users from your own site.
  - Mash-ups and mini apps -- placing JavaScript from minimally vetted sources inside the browser's Same Origin Policy.
  - Malicious Facebook apps (<http://securitylabs.websense.com/content/Blogs/3563.aspx>)
- Isolating advertising banners.

1998

# HACKING THE ~~MODERN~~ SAAS

- Target a HotMail account with an e-mail that contains a malicious image tag, ``

```
javascript:errurl='http://www.because-we-care.com/users/anon/hotmail/getmsg.htm';
nomenulinks=top.submenu.document.links.length;
for(i=0;i<nomenulinks-1;i++) {
    top.submenu.document.links[i].target='work';
    top.submenu.document.links[i].href=errurl;
}
noworklinks=top.work.document.links.length;
for(i = 0; i < noworklinks - 1; i++) {
    top.work.document.links[i].target='work';
    top.work.document.links[i].href=errurl;
}
```

**We're Sorry, We Cannot Process Your Request**

Reason: **Time expired. Please re-login.**  
[\(Get more info regarding error messages here\)](#)

Login Name:

Password:

Enter

Return to [Hotmail's Homepage.](#)

\* <http://tinyurl.com/yjwyqke>

# HACKING THE MODERN SAAS

- Target a GMail account with a web site that enumerates an authenticated user's contact list.

```
function Array() {  
  ...  
  getNext = function(x) {  
    obj[ind++] setter = getNext;  
  
    if(x) {  
      var str = x.toString();  
      if ((str != 'ct') &&  
          (typeof x != 'object') &&  
          (str.match(/@/))) {  
        var row = table.insertRow(-1);  
        var td = row.insertCell(-1);  
        td.innerHTML = str;  
      }  
    }  
  }  
}
```



\* <http://jeremiahgrossman.blogspot.com/2006/01/advanced-web-attack-techniques-using.html>

# MODERN MOTIVATIONS

- ~~Information wants to be free~~
- Users want free information
  - News, music, movies, personal data
- Freedom wants information
- Vulnerability markets
- Hacking as a Service
  - Denial of service
  - Spam
  - Malware
  - Anti-virus signature testing
  - Password cracking



据当地法律法规和政策，部分搜索结果未予显示。

Google  
1 2

# DEPLOYING SECURE SITES

- Multiple dangers of hosting user-generated content.
- Securing the JavaScript environment for the site's own code.
- Securing the JavaScript environment for hosting code from unknown or minimally vetted sources.
- Protecting your users from other sites' insecurity.

# USING FRAMEWORKS TO INCREASE SECURITY

- Code reuse. Don't repeat yourself.
- Better than reinventing the wheel
  - ...along with reinventing vulnerabilities.
- Centralized functions, securely written.
  - SQL prepared statements vs. string concatenation
- Not guaranteed to be well-written.
  - Quality should rise to the top.



# DOCUMENTATION GOES STALE

- MSDN from February 2007: \* <http://bit.ly/ddoHd8>

*Since JSON is merely a subset of JavaScript literals, it can be parsed into an in-memory representation using the `eval(expr)` function... Consequently, the following single line of code is all that is needed to turn JSON text into a native representation:*

```
var value = eval( "(" + jsonText + ")" );
```

- New attacks emerge (e.g. GMail CSRF) that lead to improved coding practices
  - Choose to stay up to date with secure programming techniques
  - Choose to maintain secure patch levels for a framework

# USING FRAMEWORKS FOR THE RIGHT REASON

- CSRF countermeasures
- More secure JSON parsing
- Native browser JSON parsing
- More secure rendering of user-supplied data (XSS countermeasures)
- JavaScript security & sandboxing
  - Google Caja
  - Facebook FBJS
  - ADsafe

# ARE YOU BEING SERVED?

- The challenges to building a secure web application haven't fundamentally changed.
  - More threats looking for financial gain
  - More client-side complexity
  - More types of applications (and more user data!)
- What about relying on web applications for more secure business processes?
  - Software as a Service
  - Platform as a Service
  - Infrastructure as a Service

# MOVING TO SERVICE-BASED APPLICATIONS

- Focus on information over infrastructure
- Fast deployment, easy termination
- Immediate scale and reach
- The cloud doesn't solve security, it changes risks vs. reward.
  - Auditing
  - Authentication
  - Data retention
  - Data separation
  - Privacy

# LONG-STANDING SECURITY AREAS

- Vulnerabilities without borders
- Everyone has access to the application, even if they don't have explicit access to your data.
- DDoS remains a concern
- CSRF and phishing will always attack users
- Poor passwords

# EMERGING SECURITY AREAS

- Virtualized hosts
  - Security researchers looking into the impact of virtualization on PRNG entropy sources -- affects cryptographic primitives.
  - Probing the hypervisor for bugs.
- Looking ahead to privacy and legal concerns.
- Ensuring subpoenas don't overreach access to commingled data.
- U.S. Stored Communications Act

# OVERCOMING FEARS

- Data can't leave my network
  - Some good reasons: compliance and legal
  - Uncertainty (is the data being protected or merely contained?)
- Okay, then how is my data being secured?
  - Encrypted channels
  - Encrypted storage
  - Secure backup
  - Secure deletion

# USING SERVICES TO ELEVATE SECURITY

- Securing the network
  - Patch management
  - Vulnerability scanning
  - VPNs
- Securing the users
  - E-mail with virus scanning, etc.
  - Proxies with malware prevention, e.g. web reputation
- Securing the business
  - PCI compliance
  - Web app scanners
  - Source code & binary scanners



## USING SERVICES PROVIDES BENEFITS..

- Reduce cost of infrastructure management
- Simple deployment and scalability
- On demand resources
- Potential portability of data from one service to another

## ...WHILE RELINQUISHING SOME CONTROL

- Strong authentication mechanisms, including password reset
- Auditing user activity
- Service level agreements
- Potentially weak support for portability of data

# HTML5 - THE REAL 2.0

- HTML5 draft features creeping into browsers now.
- In-browser database will push more valuable information into the application.
- Relaxed rules for cross-domain requests increase the potential attack surface for malicious JavaScript.
- Improving some inherent security problems with JavaScript -- ECMAScript Harmony.

# SUMMARY

- The web browser is the network border.
- Vulnerabilities have (mostly) remained the same, but threats have increased and attacks have become more sophisticated.
- Moving to the cloud (“\* as a service”) has several implications for data security and control.
- Must understand what is being moved to the cloud -- is it infrastructure, development platform, application?

# APPLY

- Address the basic problems first: XSS and SQL injection.
- Use open source libraries to avoid client-side security mistakes.
- Cloud-based applications provide ease of use at the cost of borderless access.
- Cloud-based computing solves some security problems, but creates others -- understand how deployment will affect the security context.

THANK YOU



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